

PROGRAM: Bulk Tobacco Filling Power Measurement

OBJECTIVE:

To investigate and develop new and improved methods of characterizing the filling power of bulk tobaccos and to relate this data to finished cigarettes.

PROGRAM APPROACH AND TIMING:

- A. Develop improved automatic readout of CV test data.
- B. Demonstrate automated CV test system.
- C. Evaluate alternate and improved methods for determining bulk tobacco filling power.

1st Qtr., '78

4th Qtr., '78

Continuing

STRATEGY CATEGORY:

Improvement of Established Brands	45%
Cost Savings	45%
Technical Service to Other Departments	10%

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